

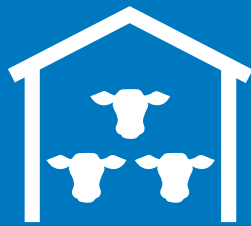
# THE BEEF ADVANTAGE

## CUSTOMIZE YOUR GENETIC PLAN TO USE BEEF ON DAIRY



### MAXIMUM GENETIC PROGRESS

through a whole  
herd customized  
genetic plan



### HERD INVENTORY PLANNING

using Alta's  
strategic herd  
projection  
calculators



### A TRUSTED PARTNERSHIP

with your  
Alta advisor



HIGH  
FERTILITY



PREMIUM  
CALF PRICES



CALVING  
EASE



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Alta

Create Value ▲ Build Trust ▲ Deliver Results



## HIGH FERTILITY

Code	Name
11AN01072	Connealy Total Alliance 1179
11AN01082	S A V Patriarch 0225
11AN01154	RAB-JR Editor
11AN01159	Hoover Inspiration
11AN01160	S A V Rifleman 2811
11AN01170	Ellingson Enterprise 3190
11AN01173	S A V Ten Percent 3085
11AN01174	High Point EZ 3049
11AN01182	E G Ten Po 318
11AN01222	Koupal Discover 428
11SM02037	IPU Liner 56U 213Y



## CALVING EASE

Code	Name	CED
11AN01299	Baldrige Hickory	19
11AN01298	Raven Sweepstake 5135 DJ	16
11AN01244	E G Henry 408	14
11AN01273	Koupal Trend 53	14
11AN01279	KR Kool Joe	13
11AN01174	High Point EZ 3049	12
11AN01182	E G Ten Po 318	12
11AN01212	Hoover Hercules	12
11AN01098	WK Logic	11
11AN01159	Hoover Inspiration	11
11AN01228	Connealy Skipper	10
11AN01309	Connealy Rolling Stone	7

## WORK WITH YOUR TRUSTED ALTA ADVISOR TO CUSTOMIZE YOUR WHOLE HERD GENETIC PLAN!

Focus on one, or any combination of these beef trait categories:

**HIGH FERTILITY**                      **CALVING EASE**  
**GROWTH PERFORMANCE**        **CARCASS QUALITY**



## CARCASS QUALITY

Code	Name	\$B	MARB	RE
11AN01296	Westwind Intimidator DJH 542	189.21	.77	1.04
11AN01238	Bushs Wind Chill 982	183.98	.47	1.19
11AN01249	K C F Bennett Beamer B403	179.02	.73	.65
11AN01247	K C F Bennett Quin B332	178.77	.40	.89
11AN01160	S A V Rifleman 2811	176.41	.03	.99
11AN01250	K C F Bennett Denver B486	174.67	.56	.46
11AN01284	Diamond J Endurance 5010	172.83	.61	.92
11AN01277	KR Quest	171.80	.20	1.09
11AN01281	Bear Mtn Genuine 5022	170.35	.54	.49
11AN01251	K C F Bennett Authentic B536	167.69	.85	.84
11AN01245	E G Summit 413	162.72	.48	.35
11AN01258	Hoover Ambition	162.03	.17	.96
11AN01173	S A V Ten Percent 3085	157.40	.90	.62
11AN01272	Koupal Bounty 543	154.11	.32	1.31
11AN01263	S A V Retainer 5536	151.94	.04	1.05
11AN01237	QLC Phantom W063C	150.50	.75	.02
11AN01228	Connealy Skipper	149.52	1.23	.70
11AN01217	Ellingson Blackstar 4165	145.89	-.12	1.18
11AN01252	K C F Bennett Patron B840	143.44	.51	1.10
11AN01298	Raven Sweepstake 5135 DJ	137.75	1.19	.50
11AN01279	KR Kool Joe	136.24	.61	.68
11AN01153	E G Black Jack 123	129.40	.67	.47
11AN01124	E G Stardom	117.34	.96	.38
11AN01299	Baldrige Hickory	99.30	.97	.70
11AN01098	WK Logic	91.10	.72	.38



## GROWTH PERFORMANCE

Code	Name	WW	YW
11AN01277	KR Quest	95	168
11AN01263	S A V Retainer 5536	78	156
11AN01250	K C F Bennett Denver B486	84	153
11AN01296	Westwind Intimidator DJH 542	83	151
11AN01258	Hoover Ambition	86	143
11AN01248	K C F Bennett Verden B461	77	143
11AN01281	Bear Mtn Genuine 5022	75	143
11AN01217	Ellingson Blackstar 4165	73	140
11AN01214	Ellingson Starman 4157	78	138
11AN01272	Koupal Bounty 543	77	138
11AN01255	T K Prosperity Y750	82	137
11AN01238	Bushs Wind Chill 982	77	135
11AN01245	E G Summit 413	70	134