



BULLSEYE

Your target for beef x dairy



FERTILITY FOCUS INDEX



For dairy producers who use beef semen simply to create a pregnancy on lower-end genetic animals that results in an easy calving

		FERTILITY	CED
011AN01068	BR Mr Crown Prince 9061W	✓	7
011AN01159	Hoover Inspiration	✓	11
011AN01301	Ellingson Real World 6407	✓	14
011AN01309	Connealy Rolling Stone	✓	8
011SM02037	IPU Liner 56U 213Y	✓	8.4
011SM02044	Hook's Xavier 14X	✓	9.4

Fertility Focus sires have proven results for optimal sire fertility when used on dairy animals, and promote easy calvings by accounting for Calving Ease Direct (CED).

BLACK CALF INDEX



For the optimal premium on beef x dairy cross calves sold within one or two days after birth

		CED	REA
011AN01068	BR Mr Crown Prince 9061W	7	.38
011AN01159	Hoover Inspiration	11	.71
011AN01269	Ellingson Icon 5062	15	.75
011AN01301	Ellingson Real World 6407	14	.40
011AN01309	Connealy Rolling Stone	8	.85
011AN01345	Connealy Accord	16	.76
011AN01349	K C F Bennett Strong	15	.65
011SM02037	IPU Liner 56U 213Y	8.4	0.71
011SM02044	Hook's Xavier 14X	9.4	1.30

The Black Calf Index accounts for Calving Ease Direct (CED) for simplicity in the maternity pen, and Ribeye Area (REA) to create calves with more of a beef look.

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Consider when you sell and how you market your beef x dairy cross calves. Select the beef x dairy index that best fits your situation and future goals.

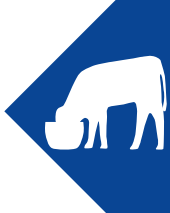


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FEEDER CALF INDEX



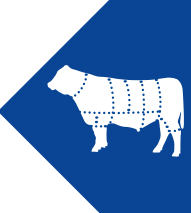
For dairy producers who also raise their beef x dairy cross calves to 300–500 pounds

		WW	\$F
011AN01238	Bushs Wind Chill 982	78	118.45
011AN01260	Hoover Leadman	89	123.57
011AN01277	KR Quest	94	149.48
011AN01281	Bear Mtn Genuine 5022	75	131.37
011AN01302	CCA C4 Explosive	89	135.03
011AN01304	EXAR Withdrawal 6540	81	132.38
011AN01309	Connealy Rolling Stone	79	113.12
011AN01339	Poss Marvel	92	150.94

		WW	TI
011SM02037	IPU Liner 56U 213Y	58.5	56.1
011SM02044	Hook's Xavier 14X	91.9	87.8

The Feeder Calf Index aims to optimize growth rates of beef x dairy cross calves by accounting for Weaning Weight (WW) and Feedlot Value (\$F) or Terminal Index (TI).

TERMINAL INDEX



For dairy producers that also raise and finish their beef x dairy cross animals

		\$B	\$F
011AN01238	Bushs Wind Chill 982	193.89	118.45
011AN01251	K C F Bennett Authentic B536	179.97	124.02
011AN01260	Hoover Leadman	175.98	123.57
011AN01277	KR Quest	178.96	149.48
011AN01281	Bear Mtn Genuine 5022	184.24	131.37
011AN01302	CCA C4 Explosive	196.29	135.03
011AN01304	EXAR Withdrawal 6540	169.23	132.38
011AN01309	Connealy Rolling Stone	193.39	113.12
011AN01339	Poss Marvel	194.46	150.94

		TI
011SM02037	IPU Liner 56U 213Y	56.1
011SM02044	Hook's Xavier 14X	87.8

The Terminal Index optimizes growth traits and carcass merit by focusing on Beef Value (\$B) and Feedlot Value (\$F) or Terminal Index (TI).

March 8, 2019

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