



Alta ADVANTAGE

Optimize your herd's genetic progress
with a customized plan and
trusted partnership

www.altagenetics.com

 **Alta**
Create Value ▲ Build Trust ▲ Deliver Results



Partner with Alta and get priority access to the right genetics

Industry standard genetic indexes don't always match your goals.

TPI	46% PRODUCTION	28% HEALTH	28% TYPE
NM\$	43% PRODUCTION	41% HEALTH	16% TYPE
YOUR INDEX	? PRODUCTION	? HEALTH	? TYPE

Work with your trusted Alta advisor to customize your genetic plan. Using Alta GPS or Alta Bull Search, we provide a no-hassle approach to implement your plan, monitor results, and ensure genetic progress in the direction you choose.

MAKE GENETICS WORK FOR YOU WITH A CUSTOMIZED PLAN AND TRUSTED PARTNERSHIP.

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