



Alta BULLSEYE

Your target for beef x dairy

FERTILITY FOCUS INDEX



For dairy producers who use beef semen simply to create a pregnancy on lower-end genetic animals that results in an easy calving

		FERTILITY	CED
011AN01212	Hoover Hercules	✓	13
011AN01226	Connealy Sandman	✓	10
011AN01296	Westwind Intimidator DJH 542	✓	7
011AN01068	BR Mr Crown Prince 9061W	✓	6
011SM02037	IPU Liner 56U 213Y	✓	7.9
011SM02044	Hook's Xavier 14X	✓	10.1
011SM02050	TFS Oklahoma 4728B	✓	13.3
011SM02051	TFS 6EM3 7323E	✓	16.3
011SM02052	TFS Aviator 7346E	✓	15.4
011SM02053	TFS Aviator 7492E	✓	14.5
041LM05303	Wulfs Checkered 2137C	✓	10
041LM05307	Wulfs Came For 3659C	✓	15
041LM05318	Wulfs Dymot F409D	✓	14
041LM05329	Wulfs 118D B2F	✓	9
041LM05345	Wulfs M019E B2F	✓	12

Fertility Focus sires have proven results for optimal sire fertility when used on dairy animals, and promote easy calvings by accounting for Calving Ease Direct (CED).

BLACK CALF INDEX



For the optimal premium on beef x dairy cross calves sold within one or two days after birth

		CED	REA
011AN01404	Janssen Rainmaker	17	0.84
011AN01368	Connealy Archie	16	0.86
011AN01345	Connealy Accord	16	0.76
011AN01269	Ellingson Icon 5062	15	0.73
011AN01349	K C F Bennett Strong	15	0.66
011AN01159	Hoover Inspiration	10	0.69
011SM02051	TFS 6EM3 7323E	16.3	0.25
011SM02046	EGL Executive Order E019	16.6	0.65
011SM02052	TFS Aviator 7346E	15.4	0.47
011SM02044	Hook's Xavier 14X	10.1	1.28
011SM02037	IPU Liner 56U 213Y	7.9	0.81
041LM05303	Wulfs Checkered 2137C	10	1.60
041LM05318	Wulfs Dymot F409D	14	0.91
041LM05345	Wulfs M019E B2F	12	0.99

The Black Calf Index accounts for Calving Ease Direct (CED) for simplicity in the maternity pen, and Ribeye Area (REA) to create calves with more of a beef look.

Consider when you sell and how you market your beef x dairy cross calves. Select the beef x dairy index that best fits your situation and future goals.

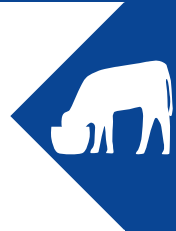


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FEEDER CALF INDEX

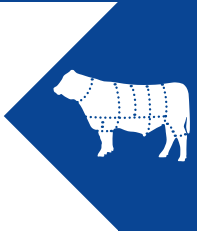


For dairy producers who also raise their beef x dairy cross calves to 300–500 pounds

	WW	\$F
011AN01339 Poss Marvel	93	96
011AN01277 KR Quest	94	128
011AN01302 CCA C4 Explosive	88	127
011AN01304 EXAR Withdrawal 6540	81	115
011AN01281 Bear Mtn Genuine 5022	74	109
011AN01238 Bushs Wind Chill 982	78	130
011AN01368 Connealy Archie	65	75
011AN01404 Janssen Rainmaker	64	94
	WW	TI
011SM02044 Hook's Xavier 14X	92.4	88.1
011SM02053 TFS Aviator 7492E	63.9	71.8
011SM02052 TFS Aviator 7346E	62.2	70.6
011SM02051 TFS 6EM3 7323E	57.5	71.5
011SM02046 EGL Executive Order E019	59.0	83.3
011SM02037 IPU Liner 56U 213Y	58.6	55.9
011SM02050 TFS Oklahoma 4728B	48.2	70.4
	WW	MTI
041LM05318 Wulfs Dymot F409D	72	50.47
041LM05303 Wulfs Checkered 2137C	90	47.50
041LM05307 Wulfs Came For 3659C	15	42.20
041LM05345 Wulfs M019E B2F	68	43.58

The Feeder Calf Index aims to optimize growth rates of beef x dairy cross calves by accounting for Weaning Weight (WW) and Feedlot Value (\$F) or Terminal Index (TI).

TERMINAL INDEX



For dairy producers that also raise and finish their beef x dairy cross animals

	\$B	\$F
011AN01302 CCA C4 Explosive	196	127
011AN01238 Bushs Wind Chill 982	186	130
011AN01339 Poss Marvel	167	96
011AN01281 Bear Mtn Genuine 5022	157	109
011AN01251 K C F Bennett Authentic B536	160	95
011AN01277 KR Quest	170	128
011AN01404 Janssen Rainmaker	160	94
011AN01304 EXAR Withdrawal 6540	158	115
011AN01368 Connealy Archie	138	75
		TI
011SM02044 Hook's Xavier 14X		88.1
011SM02046 EGL Executive Order E019		83.3
011SM02051 TFS 6EM3 7323E		71.5
011SM02052 TFS Aviator 7346E		70.6
011SM02053 TFS Aviator 7492E		71.8
011SM02050 TFS Oklahoma 4728B		70.4
011SM02037 IPU Liner 56U 213Y		55.9
		MTI
041LM05318 Wulfs Dymot F409D		50.47
041LM05303 Wulfs Checkered 2137C		47.50

The Terminal Index optimizes growth traits and carcass merit by focusing on Beef Value (\$B) and Feedlot Value (\$F) or Terminal Index (TI).

Consider when you sell and how you market your beef x dairy cross calves. Select the beef x dairy index that best fits your situation and future goals.